

# PEACEJAM

EST 1996

**Nobel Peace Laureates mentoring youth to change the world!**

The mission of the PeaceJam Foundation is to create young leaders committed to positive change in themselves, their communities, and the world through the inspiration of Nobel Peace Laureates who pass on the spirit, skills, and wisdom they embody.



# THE PEACEJAM FOUNDATION

PeaceJam is an international, year-long, ongoing educational program for youth ages 5-25. The participating Nobel Peace Laureates are directly involved in developing the PeaceJam curriculum and the program itself. PeaceJam is the only organization in the world which has so many Nobel Peace Laureates working together long-term for a common cause - **the leadership development of our youth.**

10 Ten Nobel Peace Laureates have nominated the PeaceJam Foundation for the Nobel Peace Prize.



[www.billionacts.org](http://www.billionacts.org)



Protecting the Environment



Ending Racism & Hate



Alleviating Extreme Poverty



Clean Water For Everyone



Education & Community Development



Advancing Women & Children



Non-proliferation & Disarmament



Human Rights For All



Global Health & Wellness



Conflict Resolution

## IMPACT

- More than 1.25 million young people worldwide have participated in PeaceJam programming
- 350 Youth Conferences have been held worldwide, connecting youth with Nobel Peace Laureates
- Youth engagement averages over 40 hours with an adult leader including teachers, mentors, community leaders, and PeaceJam staff
- Nearly 2.5 million community service projects have been developed by PeaceJam participants
- PeaceJam has created thousands of new leadership and volunteer opportunities for youth and young adults
- Evaluations have shown that youth who participate in PeaceJam programs show statistically significant gains in academic skills and knowledge, as well as increased school and community engagement, as the result of their participation in PeaceJam programming
- Evaluations have shown that incidents of violence decrease in schools and community based organizations where PeaceJam programs are implemented

## ONE BILLION ACTS OF PEACE CAMPAIGN

With an ambitious goal of inspiring ONE BILLION acts of service and peace by the year 2020, the Nobel Laureates of PeaceJam have committed to work side by side with the citizens of the world as they address ten fundamental issues plaguing our planet. The One Billion Acts of Peace Campaign addresses 10 issue areas which could alleviate much of the world's suffering, including:

- Protecting the Environment, Ending Racism & Hate, Alleviating Extreme Poverty, Clean Water for Everyone, Education & Community Development, Advancing Women & Children, Non-proliferation & Disarmament, Human Rights For All, Global Health & Wellness, Conflict Resolution

The One Billion Acts of Peace Campaign has inspired over 50 million Acts of Peace, and has been nominated eight times for the Nobel Peace Prize.

## NOBEL LEGACY FILM SERIES

PeaceJam has developed a series of films highlighting the cutting edge work being done by the participating Nobel Peace Laureates as they strive to create a better future for all of humanity. These award-winning films capture the lifelong legacy of the Laureates, and distribution for each film is worldwide. The entire series has become a permanent part of the PeaceJam curriculum, and a new film premieres at the Monte Carlo TV and Film Festival every June.



# PEACEJAM'S BOLD VISION

## EDUCATE 5 MILLION

Create 5 million young leaders on 5 continents by 2025

Implementation of PeaceJam's transformational education programs that engage young people as allies and assets in establishing new paths forward to justice, sustainability, and peace for all.

## INSPIRE 100 MILLION

Amplify wisdom and voice of 14 Nobel Laureates to 100 million people by 2025

Completion of the Nobel Legacy Film Series, designed to share the transformational work of our 14 Nobel Peace Laureates, to provide inspiration and education for generations to come.

## ENGAGE 1 BILLION

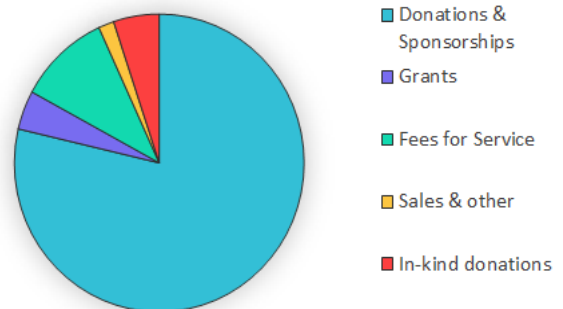
Create One Billion Acts of Peace by 2020 and impact 10 issues by 2025

Completion of ONE BILLION acts of peace by the year 2020, through the One Billion Acts of Peace campaign, addressing ten key challenges facing our planet. The One Billion Acts of Peace Campaign has inspired over 50 million Acts of Peace, and it has been nominated eight times for the Nobel Peace Prize.

## Financials

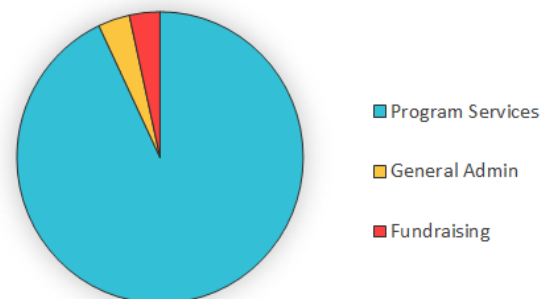
The PeaceJam Foundation is committed to high quality stewardship of the contributions received in support of our crucial programs around the world.

### Income



a. Donations & Sponsorships	\$1,241,308	78.68%
b. Grants	\$66,804	4.23%
c. Fees for Service	\$161,779	10.25%
d. Sales	\$27,309	1.73%
e. In-Kind Contributions	\$80,549	5.11%
<b>TOTAL</b>	<b>\$1,577,749</b>	<b>100.00%</b>

### Expenses



a. Program Services	\$1,490,837	92.98%
b. General Administrative	\$57,178	3.57%
c. Fundraising	\$55,327	3.45%
<b>TOTAL</b>	<b>\$1,603,342</b>	<b>100.00%</b>



## Members of the PeaceJam Foundation

The Dalai Lama  
Betty Williams  
Rigoberta Menchú Tum  
Oscar Arias  
Desmond Tutu  
Máiread Corrigan Maguire  
Adolfo Pérez Esquivel  
Jody Williams  
José Ramos-Horta  
Sir Joseph Rotblat (Emeritus)  
Shirin Ebadi  
Leymah Gbowee  
Kailash Satyarthi  
Tawakkol Karman



## Leadership Team:

Kate Cumbo - Executive Director - [kate@peacejam.org](mailto:kate@peacejam.org)

Brandi Brown - President - [brandi@peacejam.org](mailto:brandi@peacejam.org)

Rody Thompson - Vice President - [rodythompson@gmail.com](mailto:rodythompson@gmail.com)

Elizabeth Holloway - Secretary - [elizabeth@peacejam.org](mailto:elizabeth@peacejam.org)

Alan Schwartz - Treasurer - [alanschwartzparis@gmail.com](mailto:alanschwartzparis@gmail.com)

## Co-Founders

Dawn Engle - Co-Founder - [dawn@peacejam.org](mailto:dawn@peacejam.org)

Ivan Suvanjiëff - Co-Founder - [ivan@peacejam.org](mailto:ivan@peacejam.org)



**PEACEJAM**  
EST 1996

[PEACEJAM.ORG](http://PEACEJAM.ORG)

11200 Ralston Road · Arvada CO · 80004  
tel (303) 455-2099 · [info@peacejam.org](mailto:info@peacejam.org)