



CHANGE STARTS HERE PeaceJam.org

Topics, Questions & Segment Ideas For PeaceJam

Topics

- What the PeaceJam Foundation is, who its founders are, who are the Nobel Peace Laureates on its board, and identify projects youth have created.
- Five projects developed by the Nobel Laureates and young people that will make a change in the world.
- How the Nobel Laureates developed the 10 Core Issues for The Global Call to Action.
- How PeaceJam began and developed.
- How young people can be influenced by the needs of the community.

Questions

- What is PeaceJam and what is its mission?
- How was it started?
- How did the founders gather 12 Nobel Peace Laureates together to work on an idea they had?
- How has the foundation grown over the last twelve years?
- How is it possible to achieve a goal of 1 billion Global Call to Action projects in 10 years?

Segment Ideas:

- One on one interviews with the co-founders.
- Interviews with the Nobel Peace Laureates.
- Interview the Nobel Laureate and young person working on a project together, such as:

- The Dalai Lama helped an 18-year-old refugee from Tibet to provide equal access to safe drinking by building a water pipeline for 144 destitute families. town.
 - Desmond Tutu mentored a 24-year-old spoken word poet and musician from the township of Khayelitsha, as he worked to help his community get tested for HIV/AIDS.
 - Mairead Corrigan Maguire counseled a 14-year-old from England, as she reached out to Muslim people in her community, attempted to understand the injustices they have faced since 9/11, and worked for greater protection of civil liberties for everyone.
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- How young people have to go about picking a project to work on.
 - B-roll of the youth and Nobel Laureates along with an anchor/reporter's comments about the foundation.