



Start a PeaceJam Scholars Student Organization

PeaceJam Scholars Student Organizations are student run, nationally affiliated, peace education and service groups. They provide college students with opportunities to develop their leadership and organizing skills well as a chance to make a difference in the world through direct action – and to be part of the largest global youth movement for change led by the Nobel Peace Laureates.

The goal of a PeaceJam Scholars Student Org. is simple: *be a generation of young people committed to positive change in yourselves, your communities and the world through the inspiration and direction of 12 Nobel Peace Laureates.*

PeaceJam Scholars

are the only student groups in the world that connect college students directly with 12 Nobel Peace Laureates and a network of youth leaders from around the world.

Official PeaceJam Scholars Student Orgs. have access to:

- **Conferences with Nobel Peace Laureates** PeaceJam hosts conferences with a featured Nobel Peace Laureate around the world each year as well as large international Global Call to Action Conferences with multiple Laureates every two years until 2018. The next one is scheduled for October 2010 in Los Angeles – visit www.peacejam.org for a calendar of conferences.
- **The Global Call to Action** resources that guide your group through the easy steps of planning and carrying out a Global Call to Action service project.
- **PeaceJam Curriculum** that explores issues of violence, power and oppression, and nonviolent action for change –as well as the lives and work of the Nobel Peace Laureates.
- **PeaceJam Trainings** that allow members of your group to facilitate your PeaceJam group as well as support PeaceJam groups with elementary, middle and high school age youth in your community.
- **Support Staff** from the PeaceJam Foundation to help you with group dynamics and program planning.

Benefits of Membership: *With payment of the \$1,000 fee, Scholars Groups receive:*

- 5 tickets to VIP Reception with Nobel Peace Laureate at PeaceJam’s Global Call to Action Conferences (value: \$250).
- Preference given to group members wanting to serve as mentors at GCA Conferences.
- PeaceJam Scholars Training & Curriculum for 2 group facilitators (value: \$300).
- 6 Registrations for PeaceJam’s Online Trainings to implement *PeaceJam Juniors* (ages 5-11), *Leaders* (ages 11-14), and *Ambassadors* (ages 14-19) programs (value: \$450).
- Access to PeaceJam support staff and a social network of PeaceJammers around the world (value: \$500).

Get Your PeaceJam Scholars Student Org Started Today

1. **Recruit** a core group of students for the group (minimum of 10 recommended). See below for recruitment ideas.
2. **Register** your group with PeaceJam Foundation at www.peacejam.org and pay the annual membership fee of \$1,000 (explore options at your university for funding—many schools offer funds and give budgets to official student organizations. This fee will get you access to PeaceJam curricular materials, trainings, and events with Nobel Peace Laureates).
3. We recommend that you register your group as an official student organization on campus.
4. **Get trained in PeaceJam Program** (cost of training 2 facilitators is included in fee).
5. **Register your group and Global Call to Action Projects** on the PeaceJam Foundation website.
6. **Participate in PeaceJam Conferences** as either a mentor that leads groups of youth or as a participant.
7. Get out there and change the world – because CHANGE STARTS HERE.

Steps for Getting Your PeaceJam Scholars Group Started

Step 1: Recruit Group Members

- Post flyers around your campus and in mailboxes.
- Table at events around campus (PeaceJam materials available at www.peacejam.org).
- Present to classes on campus that relate to PeaceJam (e.g., sociology, environmental science, education, political science, and history) -- remember that the Laureates work on issues ranging from human rights law to the environment and poverty.
- Post as an opportunity for community service hours, requirements, or credit.
- Set up an information meeting. Show PeaceJam DVD from “One Billion Simple Acts of Peace” (Penguin, 2008) which tells the story of the PeaceJam Foundation and features the Nobel Peace Laureates working side by side with youth on Global Call to Action projects.
- Organize a trip to a PeaceJam Conference – as part of the group’s activities and/or as a way to recruit more students to the group.

Step 2: Get Trained

To Facilitate Your PeaceJam Scholars Group: Have one or more group members participate in a PeaceJam Ambassadors Training. These trainings are offered in person or via webinars. Contact your local PeaceJam Affiliate or Chapter or the PeaceJam Foundation at info@peacejam.org or 303-455-2099 (to find the Affiliate or Chapter nearest you, go to www.peacejam.org and click on contact us). Once trained, the group members can help take the group through the Ambassadors Curriculum activities and the planning of a Global Call to Action project.

To Facilitate PeaceJam Programs with Younger Youth: Some groups select to “do PeaceJam” with younger youth in their community as part of their Global Call to Action. Online trainings are available for group members who want to do: 1) PeaceJam Juniors program with elementary age youth, 2) PeaceJam Leaders Program with middle school age youth, or 3) PeaceJam Ambassadors with high school and college age youth. These can be formal or informal PeaceJam groups offered during or after school, in youth organizations, or in the community. Contact your local PeaceJam Affiliate or Chapter Office to learn more about working with area youth.

Step 3: Meet Regularly

Set a regular time for meetings and for going through activities in the curriculum, learning about the life and work of the Nobel Peace Laureates (provided in the curriculum), planning and carrying out Global Call to Action projects – and if your group wants – helping to bring PeaceJam to younger youth in your community. Register your group on the PJ website.

Step 4: Do a Global Call to Action Project

PeaceJam provides all the tools you will need to plan your Global Call to Action projects. Go to www.peacejam.org and click on “Global Call to Action” for planning guides and project templates. Remember to log your project on the PeaceJam website and connect with youth doing projects around the world.

Step 5: Meet a Nobel Peace Laureate: Participate in a PeaceJam Conference

Organize your group to participate in one of PeaceJam’s Youth Conferences convened each year across the USA and in South Africa, the United Kingdom, Guatemala, Costa Rica, India, and Argentina- each featuring one of the Nobel Peace Laureates. Or plan for one of PeaceJam’s Global Call to Action Conferences, hosted every two years, featuring multiple Laureates and thousands of youth from around the globe. Visit www.peacejam.org for a calendar of conferences and detail on how to register – and how to sign up to be a Mentor.

